Support K-12 Computer Science Education in Louisiana

Computer science drives job growth and innovation throughout our economy and society. Computing occupations are the number 1 source of all new wages in the U.S. and make up over half of all projected new jobs in STEM fields, making Computer Science one of the most in-demand college degrees. And computing is used all around us and in virtually every field. It’s foundational knowledge that all students need. But computer science is marginalized throughout education. Only 35% of U.S. high schools teach any computer science courses and only 10% of STEM graduates study it. We need to improve access for all students, including groups who have traditionally been underrepresented.

93% of parents want their child’s school to teach computer science, but only 35% of high schools teach it.

75% of Americans believe computer science is cool in a way it wasn’t 10 years ago.

67% of parents and 56% of teachers believe students should be required to learn computer science.

50% of Americans rank computer science as one of the two most important subjects of study after reading and writing.

Students who learn computer science in high school are 6 times more likely to major in it, and women are 10 times more likely.

Computer science in Louisiana

- Louisiana currently has 2,333 open computing jobs (4.4 times the average demand rate in Louisiana).
- The average salary for a computing occupation in LA is $67,957, which is significantly higher than the average salary in the state ($41,590). The existing open jobs alone represent a $158,544,708 opportunity in terms of annual salaries.
- Louisiana had only 455 computer science graduates in 2017; only 24% were female.
- In Louisiana, only 16% of all public high schools teach computer science.
- Only 536 exams were taken in AP Computer Science by high school students in Louisiana in 2018 (181 took AP CS A and 355 took AP CSP).
- Only 28% were female (26% for AP CS A and 29% for AP CSP); only 49 exams were taken by Hispanic or Latino students (20 took AP CS A and 29 took AP CSP); only 92 exams were taken by Black students (24 took AP CS A and 68 took AP CSP); no exams were taken by American Indian or Alaska Native students; only 2 exams were taken by Native Hawaiian or Pacific Islander students (0 took AP CS A and 2 took AP CSP).
- Only 43 schools in LA (15% of LA schools with AP programs) offered an AP Computer Science course in 2017-2018 (6% offered AP CS A and 11% offered AP CSP), which is 6 more than the previous year.
- Universities in Louisiana did not graduate a single new teacher prepared to teach computer science in 2016.
- According to a representative survey from Google/Gallup, school administrators in LA support expanding
What can you do to support K-12 CS education in Louisiana?

1. Nominate a teacher for a professional learning scholarship: [www.code.org/nominate](http://www.code.org/nominate)
2. Send a letter:
   - To your school/district asking them to expand computer science offerings at every grade level: [www.code.org/promote/letter](http://www.code.org/promote/letter)
   - To your elected officials asking them to support computer science education policy in Louisiana: [www.votervoice.net/Code/campaigns/58463/respond](http://www.votervoice.net/Code/campaigns/58463/respond)
3. Find out if your school teaches computer science or submit information about your school's offerings at [www.code.org/yourSchool](http://www.code.org/yourSchool).
4. Visit [www.code.org/educate/3rdparty](http://www.code.org/educate/3rdparty) to find out about courses and curriculum from a variety of providers, including Code.org.
5. Visit [www.code.org/promote/LA](http://www.code.org/promote/LA) to learn more about supporting computer science in your state.

Code.org’s impact in Louisiana

- In Louisiana, Code.org’s curriculum is used in
  - 9% of elementary schools
  - 9% of middle schools
  - 8% of high schools
- There are 4,923 teacher accounts and 157,608 student accounts on Code.org in Louisiana.
- Of students in Louisiana using Code.org curriculum last school year,
  - 57% attend high needs schools
  - 25% are in rural schools
  - 46% are female students
  - 56% are underrepresented minority students (Black/African American, Hispanic/Latino, American Indian, or Hawaiian)
- Code.org, its regional partner(s) McNeese State University, and 2 facilitators have provided professional learning in Louisiana for
  - 682 teachers in CS Fundamentals (K-5)
  - 1 teacher in Exploring Computer Science or Computer Science Discoveries
  - 7 teachers in Computer Science Principles

“Computer Science is a liberal art: it’s something that everybody should be exposed to and everyone should have a mastery of to some extent.”

— Steve Jobs
What can your state do to improve computer science education?

States and local school districts need to adopt a broad policy framework to provide all students with access to computer science. The following nine recommendations are a menu of best practices that states can choose from to support and expand computer science. Not all states will be in a position to adopt all of the policies. Read more about these 9 policy ideas at [https://code.org/files/Making_CS_Fundamental.pdf](https://code.org/files/Making_CS_Fundamental.pdf) and see our rubric for describing state policies at [http://bit.ly/9policiesrubric](http://bit.ly/9policiesrubric).

- Louisiana has not yet created a state plan for K-12 computer science. A plan that articulates the goals for computer science, strategies for accomplishing the goals, and timelines for carrying out the strategies is important for making computer science a fundamental part of a state’s education system.

- Louisiana does not yet have rigorous computer science standards publicly available across K-12. Computer science has often been confused with broader technology education in schools. The state could strengthen its computer science programs by publicly adopting discrete standards for computer science focused on both the creation and use of software and computing technologies at all levels of K-12 education. These standards can be guided by the concepts, practices, and recommendations in the K-12 Computer Science Framework, found at [http://www.k12cs.org](http://www.k12cs.org).

- Louisiana does not yet provide dedicated funding for rigorous computer science professional development and course support. Although funds may be available via broader programs, the state can strengthen its computer science programs by creating specific opportunities to bring computer science to school districts, such as matching fund programs.

- Louisiana has clear certification pathways for computer science teachers.

- Louisiana has not established programs at institutions of higher education to offer computer science to preservice teachers. The computer science teacher shortage can be addressed by exposing more preservice teachers to computer science during their required coursework or by creating specific pathways for computer science teachers.

- Louisiana does not yet have dedicated computer science positions in state or local education agencies. Creating a statewide computer science leadership position within the state education agency can help expand state-level implementation of computer science education initiatives. Similar positions at the local level could support districts’ expansion of course offerings and professional development.

- Louisiana does not yet require that all secondary schools offer computer science. The state can support the expansion of computer science courses by adopting policies that require schools to offer a computer science course based on rigorous standards, with appropriate implementation timelines and allowing for remote and/or in-person courses.


- Louisiana allows computer science to count as a core admission requirement at institutions of higher education.

Follow us!

Join our efforts to give every student in every school the opportunity to learn computer science. Learn more at
Launched in 2013, Code.org® is a nonprofit dedicated to expanding access to computer science, and increasing participation by women and underrepresented students of color. Our vision is that every student in every school should have the opportunity to learn computer science.

Data is from the Conference Board for job demand, the Bureau of Labor Statistics for state salary and national job projections data, the College Board for AP exam data, the National Center for Education Statistics for university graduate data, the Gallup and Google research study Education Trends in the State of Computer Science in U.S. K-12 Schools for parent demand, the 2018 Computer Science Access Report for schools that offer computer science, and Code.org for its own courses, professional learning programs, and participation data.