Support K-12 Computer Science Education in Arkansas

Computer science drives job growth and innovation throughout our economy and society. Computing occupations are the number 1 source of all new wages in the U.S. and make up over half of all projected new jobs in STEM fields, making Computer Science one of the most in-demand college degrees. And computing is used all around us and in virtually every field. It's foundational knowledge that all students need. But computer science is marginalized throughout education. Only 45% of U.S. high schools teach any computer science courses and only 11% of bachelor's degrees are in Computer Science. We need to improve access for all students, including groups who have traditionally been underrepresented.

Arkansas currently has 830 open computing jobs (2.7 times the average demand rate in Arkansas). The average salary for a computing occupation in AR is $72,662, which is significantly higher than the average salary in the state ($41,540). The existing open jobs alone represent a $60,309,099 opportunity in terms of annual salaries. Arkansas had only 410 bachelor's degrees in Computer Science in 2018; only 15% were female. In Arkansas, only 78% of all public high schools teach a foundational computer science course. Only 1,246 exams were taken in AP Computer Science by high school students in Arkansas in 2019 (395 took AP CS A and 851 took AP CSP). Only 28% were female (20% for AP CS A and 32% for AP CSP); only 138 exams were taken by Hispanic/Latino/Latina students (51 took AP CS A and 87 took AP CSP); only 126 exams were taken by Black/African American students (28 took AP CS A and 98 took AP CSP); only 6 exams were taken by Native American/Alaskan students (1 took AP CS A and 5 took AP CSP); only 1 exam was taken by Native Hawaiian/Pacific Islander students (1 took AP CS A and 0 took AP CSP). Only 63 schools in AR (20% of AR schools with AP programs) offered an AP Computer Science course in 2018-2019 (11% offered AP CS A and 15% offered AP CSP), which is 4 more than the previous year. Teacher preparation programs in Arkansas only graduated 6 new teachers prepared to teach computer science in 2018. According to a representative survey from Google/Gallup, school administrators in AR support expanding computer science education opportunities: 73% of principals surveyed think CS is just as or more important than required core classes.
What can you do to support K-12 CS education in Arkansas?

- Send a letter:
  - To your school/district asking them to expand computer science offerings at every grade level: www.code.org/promote/letter
  - To your elected officials asking them to support computer science education policy in Arkansas: www.votervoice.net/Code/campaigns/58463/respond
- Find out if your school teaches computer science or submit information about your school's offerings at www.code.org/yoursschool.
- Visit www.code.org/educate/3rdparty to find out about courses and curriculum from a variety of providers, including Code.org.

Who can you connect with locally to talk about K-12 CS education policy?

- You can reach Code.org's policy contact for your state, Katie Hendrickson, at katie@code.org.
- The Expanding Computing Education Pathways (ECEP) Alliance (www.ecepalliance.org), an NSF funded Broadening Participation in Computing Alliance, seeks to increase the number and diversity of students in computing and computing-intensive degrees by promoting state-level computer science education reform. ECEP supports 22 states and the territory of Puerto Rico to develop effective and replicable interventions to broaden participation in computing and to create state-level infrastructure to foster equitable computing education policies. You can reach your ECEP point of contact Anthony Owen at anthony.owen@arkansas.gov and see your state ECEP project at http://www.arkansased.gov/divisions/special-projects/arkansas-computer-science-initiative.

Code.org's impact in Arkansas

- In Arkansas, Code.org's curriculum is used in
  - 37% of elementary schools
  - 32% of middle schools
  - 27% of high schools
- There are 7,786 teacher accounts and 405,656 student accounts on Code.org in Arkansas.
- Of students in Arkansas using Code.org curriculum last school year,
  - 74% attend high needs schools
  - 56% are in rural schools
  - 48% are female students
  - 41% are students from marginalized racial and ethnic groups underrepresented in computer science (Black/African American, Hispanic/Latino/Latina, Native American/Alaskan, or Native Hawaiian/Pacific Islander)
- Code.org and 2 facilitators have provided professional learning in Arkansas for
  - 2,316 teachers in CS Fundamentals (K-5)
  - 2 teachers in Exploring Computer Science or Computer Science Discoveries
  - 1 teacher in Computer Science Principles

“Computer Science is a liberal art: it’s something that everybody should be exposed to and everyone should have a mastery of to some extent.”

— Steve Jobs
What can your state do to improve computer science education?

States and local school districts need to adopt a broad policy framework to provide all students with access to computer science. The following nine recommendations are a menu of best practices that states can choose from to support and expand computer science. Not all states will be in a position to adopt all of the policies. Read more about these 9 policy ideas at https://code.org/files/Making_CS_Fundamental.pdf and see our rubric for describing state policies at http://bit.ly/9policiesrubric.

The Arkansas Department of Education developed a state plan for computer science education on recommendations from the Computer Science and Technology in Public School Task Force in 2016. In 2020, the Computer Science and Cybersecurity Force will release a new set of recommendations for the Department.

Arkansas adopted K–8 computer science standards in 2015 and 9–12 standards in 2016. All students learn the K–6 standards and take a coding block in 7th or 8th grade.

Act 154 (FY 2021), Act 877 (FY 2020), Act 243 (FY 2019), Act 1044 (FY 2018), and Act 189 (FY 2016 and 2017) allocated $2.5M annually for the Computer Science Initiative. One grant program for schools prioritizes programs that broaden participation in computer science courses.

In Arkansas, teachers with existing licensure can add a 4–12 endorsement by passing the Praxis CS exam; teachers can also earn an initial license in computer science. Until the 2021–2022 school year, any teacher with a grade-appropriate license can obtain an approval code by completing one of the following: approved professional development, prior computer science teaching, coursework in computer science, or other department requirements. State funding for computer science can support credentialing for teachers.

The state has approved secondary computer science preparation programs at several institutions of higher education and lists these institutions publicly. The state also requires all preservice elementary teachers to receive instruction in computer science education. ForwARd Arkansas scholarships are available for students studying to become licensed computer science instructors and commit to teaching in a ForwARd Community school district.

The Department of Education has an office of computer science with four staff members focusing on computer science, including the State Director of Computer Science Education. There are also multiple statewide computer science specialists.

Act 187 (2015) required all high schools to offer computer science by the 2015–2016 school year. Each school reports computer science enrollment by grade and race.

Any computer science course can count as a mathematics or science credit for high school graduation. Find out how Arkansas allows computer science to count towards graduation at http://bit.ly/9policies.

Any computer science course can count as a mathematics or science credit required for admission at institutions of higher education, which aligns with the high school graduation policy.

Follow us!

Join our efforts to give every student in every school the opportunity to learn computer science. Learn more at code.org, or follow us on Facebook and Twitter.

Launched in 2013, Code.org® is a nonprofit dedicated to expanding access to computer science, and increasing participation by women and underrepresented youth. Our vision is that every student in every school should have the opportunity to learn computer science.

Data is from the Conference Board for job demand, the Bureau of Labor Statistics for state salary and national job projections data, the College Board for AP exam data, the National Center for Education Statistics for university graduate data, the Gallup and Google research study Education Trends in the State of Computer Science in U.S. K-12 Schools for parent demand, the 2018 Computer Science Access Report for schools that offer computer science, and Code.org for its own courses, professional learning programs, and participation data.